

organized
jane

2024 Media Kit





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Jane Stoller is a Swiss-Canadian life-biz organizer, speaker, author and university instructor whose passion is in decluttering spaces, organizing business processes and helping people become better versions of themselves.

Stoller's global reach has helped thousands gain clarity with her critically acclaimed books, *Organizing For Your Lifestyle: Adaptable Inspirations from socks to suitcases* and *Decluttering for Dummies*.

Stoller is currently writing her third book, teaching, and working with individual clients. She can also be found leading corporate workshops at Fortune 500 companies and appears at conferences such as Create & Cultivate, Boss Talks, the B.C. Home and Garden Show, the Texas Conference for Women and the Canadian Medical Conference, to name a few.

In her spare time Jane aims to give back to businesses and organizations in her local communities through her passion for education.





digital impact

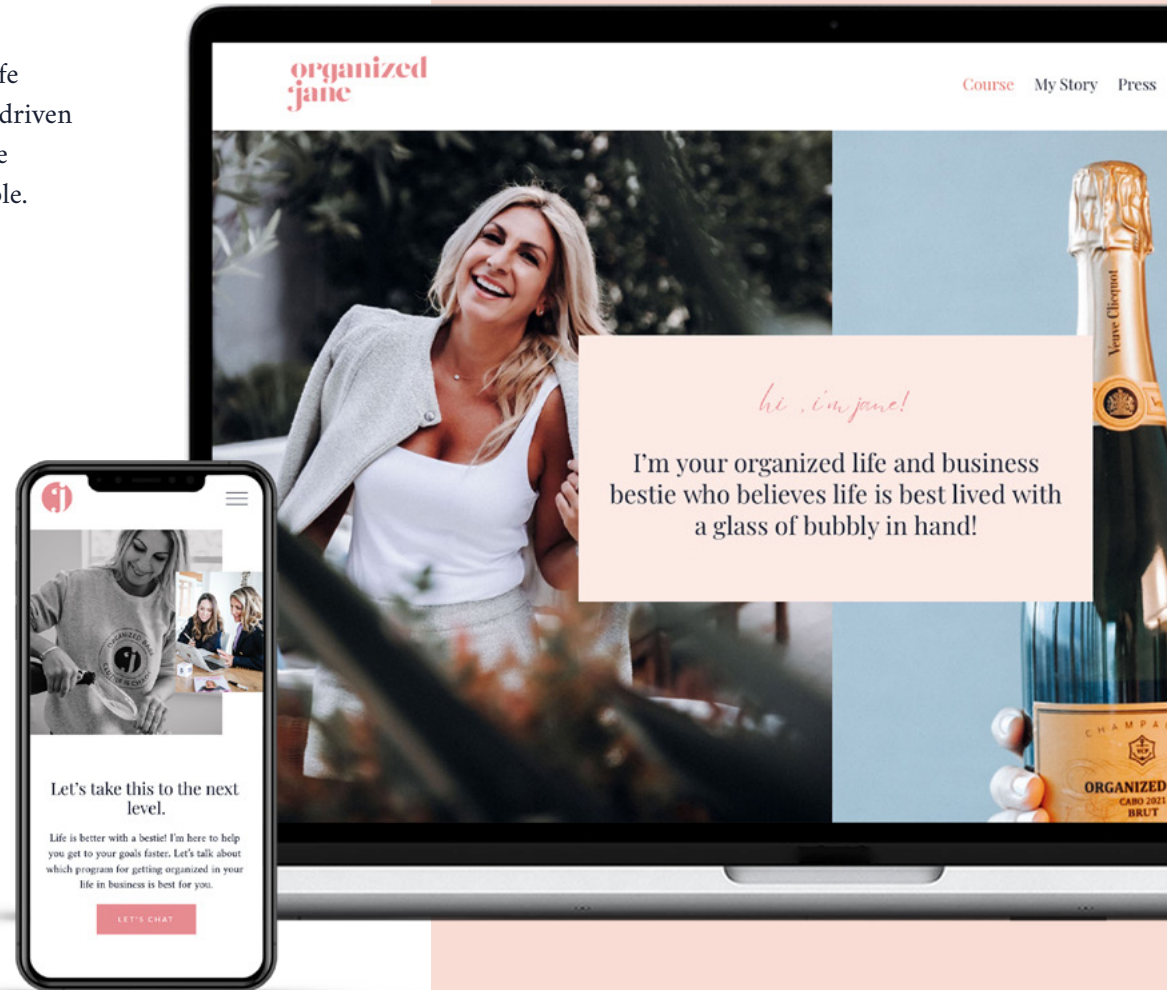
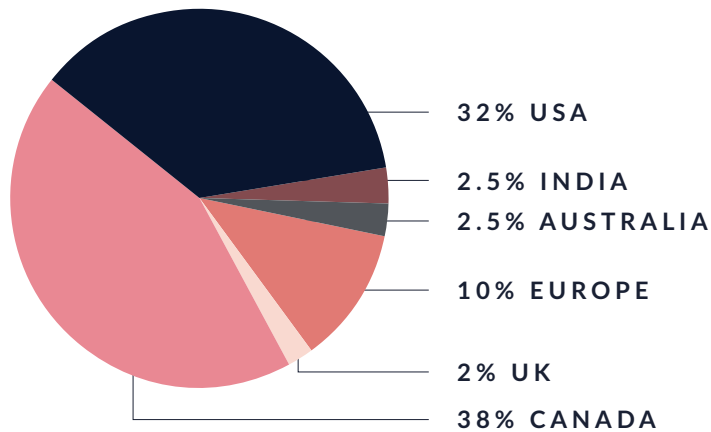
Jane and her team produce bingeable blog posts, easy to digest shopping lists, as well as entertaining and educational Youtube content for decluttering and feeling good again!



digital impact organizedjane.com

Launched in October 2018, organizedjane.com is a mobile-friendly online space where visitors can learn how to start organizing their life and businesses according to their unique lifestyles. Through a video-driven blog, weekly tips, one-on-one consulting, webinars and an abundance of free resources, Jane's processes make organizing fun and sustainable.

WEBSITE TRAFFIC



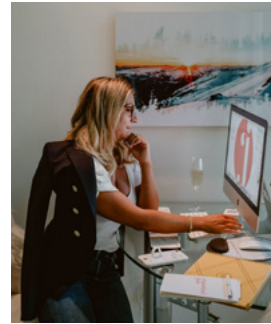
digital impact Top Blog Posts



HOME

The Real Reason You're Not Productive in Your Home Office

[READ MORE](#)



BUSINESS

My Top Ten Online Business Tools For 2021

[READ MORE](#)



TRAVEL

I Traveled Europe for Three Weeks With Only a Carry-on: Here's What I Packed

[READ MORE](#)



TRAVEL

Must Have Makeup for Travel

[READ MORE](#)



BUSINESS

How to Organize Your Life In One Day

[READ MORE](#)



HOME

How to Organize Your Style

[READ MORE](#)

digital impact YouTube



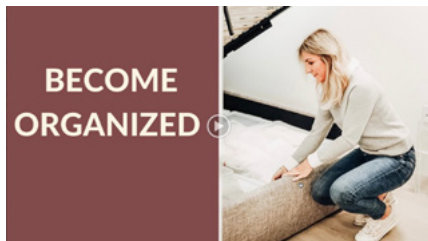
Simple Workspace Organizing Tips

[WATCH IT](#)



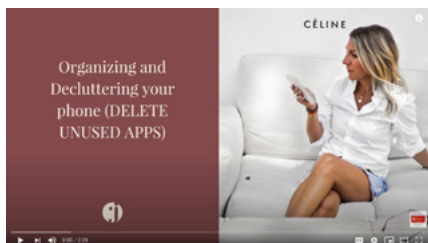
My Organized Closet Tour

[WATCH IT](#)



10 Things Organized People Do That You (Probably) Don't Do

[WATCH IT](#)



Organizing and Decluttering Your Phone

[WATCH IT](#)

SUBSCRIBERS
(AS OF NOV 2023):

14,978

AVERAGE MONTHLY
WATCH TIME:

30+ hours

VIEWS:

53,584

digital impact Instagram

FOLLOWERS (AS OF NOVEMBER 2023):

24,700

AVERAGE WEEKLY PROFILE VISITS:

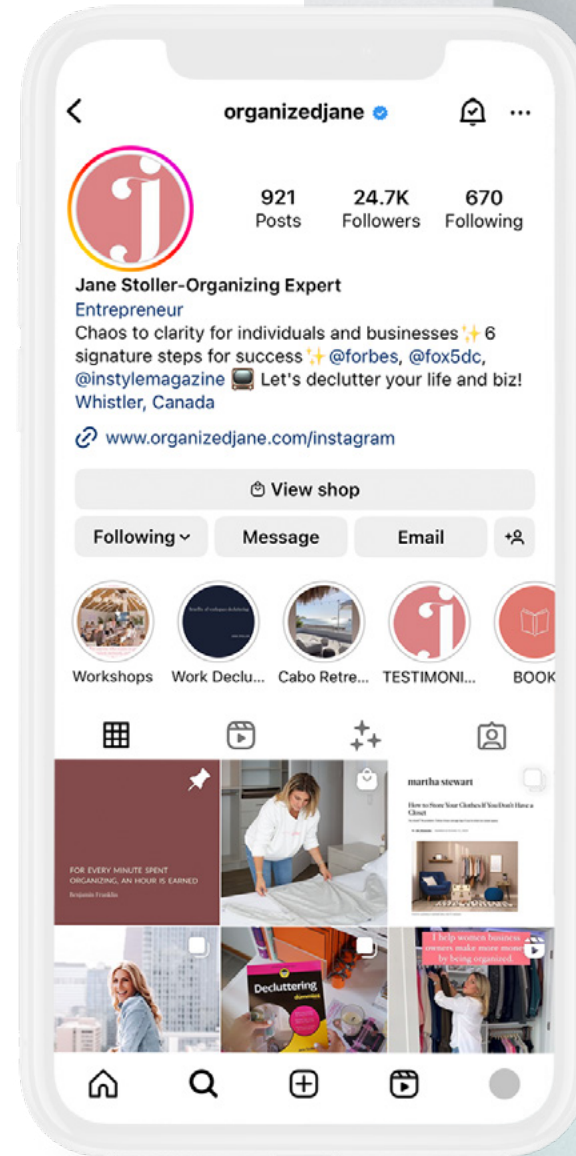
1,450

AVERAGE WEEKLY REACH:

18,457

AVERAGE WEEKLY IMPRESSIONS:

70,453





press highlights

Jane puts an entertaining zing in *organizing*.

press highlights

As of November 2023, Jane has garnered over 31 billion impressions via print, online and broadcast coverage. Jane can frequently be seen on CTV Morning Live and KING 5's New Day Northwest as the in-house productivity and organizing expert.

CLICK LOGOS TO VIEW



press highlights TV and Online Features

EVERYDAY HEALTH NEWSLETTERS

EMOTIONAL HEALTH

5 Ways to Make Your Mondays Less Overwhelming, According to Mental Health Experts

There are valid reasons the transition from the leisure of the weekend to the more demanding routines of the weekday (if you work or have Monday-through-Friday responsibilities) can be tough.

By Brittany Vargas
Medically Reviewed by Seth Gillihan, PhD
Reviewed: August 10, 2023

News Weather Sports VERIFY

Clutter's negative impact on our lives - New Day NW

Clutter is worse for us than most think. Jane Stoller, author of "Decluttering for Dummies" gives decluttering tips and tricks to help you feel more at ease.

martha stewart

CLEANING & ORGANIZING

How to Store Your Clothes if You Don't Have a Closet

No closet? No problem. Follow these storage tips if you're short on closet space.

By [Aly Walansky](#) | Updated on October 11, 2023

No closet? No problem.

We all wish we had ample [closet space](#) to organize our clothes regardless of season and

CTV NEWS MENU VIDEO WEATHER

CTV News Videos

Creative No-Closet Storage Ideas

Tweet Reddit Share 0

Related Clips

- 103 new homes coming to Vancouver's DTES
- TransLink launches gondola survey

“Stoller is an expert in adapting, whether it’s adapting from the countryside to the city, from one city to the next, to different sizes of spaces, or to different business processes.”

CATRIONA HUGHES
DAILY HIVE

press highlights Podcast Interviews



“Jane has been a two-time guest on my podcast, Wellness & Wanderlust, and the listeners absolutely love her! Jane approaches organization in a positive, judgement-free way, and her insights are incredibly helpful for getting more organized in your home, office, personal life, and business.”

VALERIE MOSES

A composite image featuring two women. On the left, a woman with long blonde hair is seen from the back, wearing a blue denim jacket. On the right, a woman with blonde hair is smiling broadly, wearing a grey sleeveless dress and a watch. A central text box is overlaid on the image.

speaking

Jane's bubbly personality, charming stage presence, and world-wide recognition as an authority leader in business and lifestyle organization will leave your audience delighted and informed.

Whether you manage a 400 person company or a small but mighty team, Jane has all of the tools to produce a unique and educational experience.

Choose from one of Jane's popular speaking topics or contact us for a customized journey.

SPEAKING TOPICS

- ✓ Revitalizing Your Home Workspace: Unleashing Productivity and Creativity
- ✓ Mastering the Art of Time: Unleashing Your Full Potential
- ✓ Supercharge Your Business: Unleashing Peak Performance
- ✓ From Chaos to Success: Unleashing the Power of Organizational Routines
- ✓ Entrepreneurial Empowerment: Unleashing Your Inner Boss
- ✓ Launch Your Business with Flair: Unleashing Organizational Brilliance

Jane is honored to have been a featured speaker for a variety of international corporations, non-profit organizations, conferences and retreats such as Create & Cultivate, Travel Alberta, The Westlund Group, the Texas Conference for Women and the Canadian Medical Conference.





let's collaborate!

Jane is available for the following opportunities:

- ✓ Speaking gigs
- ✓ Guest posting
- ✓ Affiliate partnerships
- ✓ Interviews

GET IN TOUCH

For rates and bookings,
please contact:

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Lena Rose PR

charlotte@lenarosepr.com

[DOWNLOAD JANE'S APPROVED PHOTO GALLERY](#)